CLAIMS

- 1. A reflector comprising a structured face that includes an iteration of prism elements of trapezoidal section.
- 2. The reflector according to claim 1 wherein the height of the section of the prism elements is constant.
- 3. The reflector according to claim 1 wherein the height of the section of the prism elements is decreasing progressively.
 - 4. A backlight device comprising:
- a light guide plate that propagates, reflects and diffuses light, disposed at the rear surface side of a display device;
 - a light source disposed at at least one end of the light guide plate; and
- a reflector that reflects light from the light guide plate, disposed at the lower phase of the light guide plate;

wherein the reflector is the reflector according to any of claims 1 to 3.

- 5. The backlight device according to claim 4 using a light guide plate having reflective elements integratedly formed on the surface adjacent to a liquid crystal display device, that emits light rays by means of these reflective elements in the direction of a reflector adjacent to that face of the light guide plate opposing the side of the light guide plate nearest to the liquid crystal display device.
- 6. The backlight device according to claim 5 wherein an anisotropic diffusion pattern is formed on the surface of the light guide plate opposing the surface on which the reflective elements are integratedly formed.